Shine a light

At least 75 new products step into the spotlight here at CDA Presents

By Sierra Rendon, today Staff

The bustling exhibit hall floor at CDA Presents The Art and Science of Dentistry here in San Francisco boasts no less than 75 new dental products, allowing show attendees a sneak peek at the newest and most innovative products, companies and technology on the market today.

Here is a sampling of the new dental products and companies you will not want to miss as you browse the exhibit hall floor today.

• Paperless Dentists: This new company’s user-friendly dental office management software system simplifies patient management, putting complete 360-degree patient information at your fingertips.

Educational choices abound

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The learning at CDA Presents will continue today with a wide variety of educational sessions and workshops to choose from.

Among today’s offerings:

• “Anesthesia Cadaver Dissection”: This workshop, led by Alan W. Budenz, DDS, and Mel Hawkins, DDS, will cover the anatomy, landmarks, skull locations, insertion points and needle pathways for the inferior alveolar, mental and advanced (higher) mandibular nerve blocks, including the Gow-Gates and Akinosi techniques and a complete maxillary division nerve block, as well as the use of other blocks and infiltrations. Today from 9 a.m. to 1 p.m.

• “Bambi vs. Godzilla: How to Deal With Difficult People”: This lecture with Bruce Christopher, MA, LP, will help you understand why people act the way they do and explore the origins of negative behavior. In it, you’ll learn how to deal with the six basic difficult personality types that present themselves in the dental practice. Today from 1 to 3:30 p.m.

Kat Corbitt speaks to visitors at the Isolite booth, No. 2214, as Tara DeSpain models the company’s award-winning mouthpiece technology. Attendees have the opportunity to win prizes at hourly raffles at the booth. (Photo/Sierra Rendon, today Staff)